



ANNUAL REPORT 2020



PRESIDENT'S MESSAGE

Dear Friends and Family of Push The Rock,

As we reflect back on 2020, none of us could have imagined the year we would have. As a result of the pandemic, economic hardship, racial unrest, and political conflict it is certainly not a year we will soon forget. Yes, it has been a difficult year, an unsettling year, an extraordinary year of turmoil.

But while we have been challenged in every way, we are confident that God is still in control, that He is sovereign and that He will use the problems of the year for good.

The Bible says in Romans 8:28 **"And we know that God causes everything to work together for the good of those who love God and are called according to His purpose for them."** (NLT) This verse has become particularly dear to us as we have faced the challenges of the year.

I am amazed at how God used the challenging circumstances of the year to open new opportunities for us. Most are things we would not have considered if the pandemic had not occurred. Prospects such as:

1. **Leveraging the "Virtual World" for camps and chapels;**
2. **Pivoting in our approach to international mission trips,** allowing us to provide an international experience in 2021 within the borders of the US;
3. **Serving our participants and their families;**
 - Food distribution to participant families in Guatemala
 - Letter writing to prisoners in Brazil
 - Expanded prayer support for participants and partners
4. **New Sports Ministry Outreach possibilities.**

While our primary ministry slowed in 2020, we look forward to getting back to full operation in 2021, resuming our broad array of sports programs and continuing our plans for expansion in North America, Central America, Brazil and Europe.

As we strive to reach thousands more participants in the coming years through the unifying experience of sports, we have unlimited opportunities to make an impact. **But we can't do it without you on the team.**

If you are already part of our team, we say thank you. If you haven't yet joined our team, our prayer is that you will partner with us as a key team member to **Impact the World for Jesus Christ... One Life at a Time.**

Pushing The Rock,



David P. Walton, President

OUR VISION

To be a global leader in sports ministry, impacting the world for Jesus Christ... One life at a time!

OUR MISSION

As a global sports ministry, we proclaim the life-changing message of Jesus Christ through the pursuit of excellence in sportsmanship and athletics.

OUR CORE VALUES

1. **Firm in our Faith**
Romans 1:16
2. **Kingdom Minded**
Matthew 6:19-21
3. **Individual Focus**
John 4:7-15
4. **Family Oriented**
John 13:34, Philippians 2:2
5. **Innovative**
1 Corinthians 9:19-22



YEAR IN REVIEW

We are thankful for what God has done through Push The Rock in fiscal year 2020. Though the number of programs we were able to run was significantly affected by the pandemic, the impact on the lives touched was no less meaningful. Together we ministered to over 8,200 participants in five countries as follows:

- Held 10 After School Programs for 3,560 elementary-age children
- Ministered in 6 prisons to 489 prisoners
- Ran 4 in-person and 7 virtual chapels for Professional Disc Golf tournaments for 481 disc golfers
- Conducted physical education classes for over 430 homeschooled children
- Ministered to 408 kids through various club programs
- Ran 3 mission trips to 3 countries, sending 37 people to support our foreign missionaries by helping them run programs, clinics and do prison ministry
- Ran camps, clinics and events for over 4,300 people around the world
- Had over 24,625 interactions with participants; an average of three per participant
- Shared a message from God's word over 3,000 times
- Saw 9 children sign a Play for Christ commitment

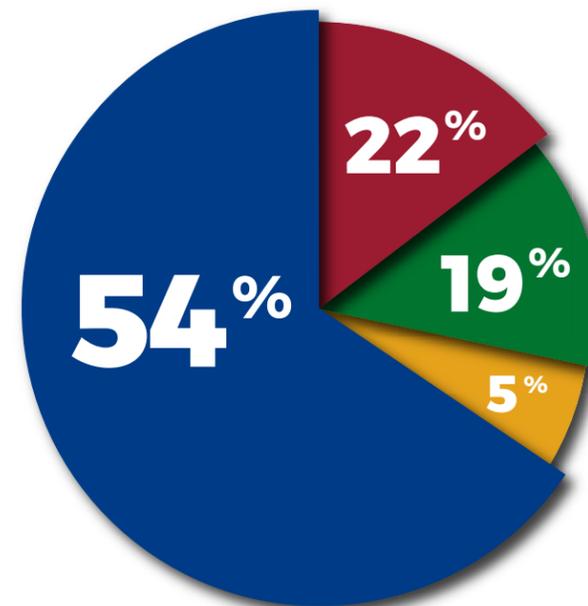
We praise God for the thousands who heard of His love, many for the first time. We also praise God for the generosity of partners like you who encourage us, pray for us and sustain us with your gifts.

Over the past seven years we have expanded our programs to those in need and most of our programs are run free of charge to participants. In fact, 89% of our income now comes from the generosity of folks like you.

*"Generous giving should be sacrificial and that the safest rule for giving is to give more than you can spare."
- C. S. Lewis*

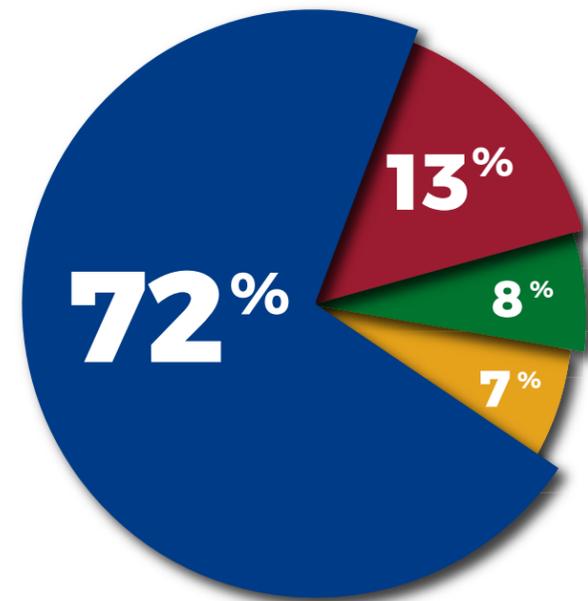
Thanks to all of you who give sacrificially and are making a difference in lives around the world.

PUSH THE ROCK BY THE NUMBERS



FY 2020 Revenue - \$1,942,823

- Staff Support - \$1,044,153
- Contributions - \$436,437
- Registrations/Other - \$362,279
- Mission Trips - \$99,954

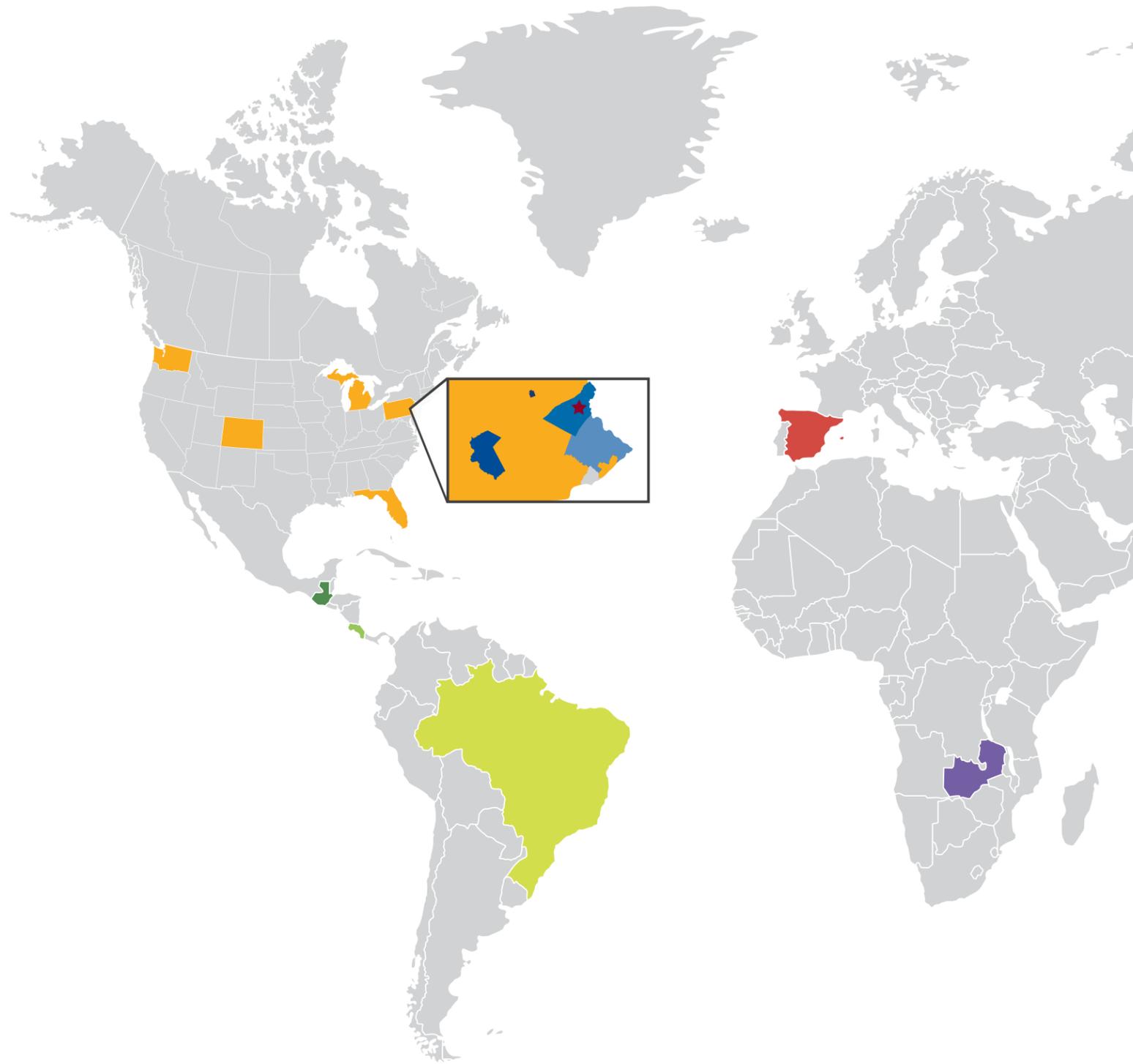


FY 2020 Expense - \$1,759,864

- Employee-Related - \$1,264,902
- Communications, Equipment & Supplies - \$234,546
- Facilities, Insurance, Technology, Purchased Services - \$137,997
- Travel - \$122,419

Our commitment to you is to use your donations wisely and prudently in order to accomplish the kingdom-building mission we have been called to fulfill.

PUSH THE ROCK AROUND THE WORLD



Because sports are a universal language, they are a natural bridge across ethnicities and cultures and are very effective at penetrating every community with the gospel.

2020 Full and Part-time U.S. Staff

- ★ **Headquarters in Lehigh Valley**
10 Staff Members
2 Seasonal Staff Members
- **Hazleton District**
1 Staff Member
3 Seasonal Staff Members
- **Harrisburg District**
2 Staff Members
- **Lehigh Valley District**
5 Staff Members
9 Seasonal Staff Members
- **BuxMont District**
2 Staff Members
- **Eagles Wings National and Regional**
7 Staff Members

2020 Full and Part-Time International Staff

-  **Brazil**
7 Staff Members
-  **Costa Rica**
3 Staff Members
-  **Guatemala**
2 Staff Members
-  **Zambia**
17 Staff Members
-  **Spain**
1 Staff Member



E3: EQUIP > EXPAND > ENGAGE

UMBRELLA FOR GROWTH

What began as a 5-year strategy continues as a living and breathing plan for where God is leading Push The Rock in the years to come.

E3 Phase One: October 2016 - September 2018 - Successfully Completed

E3 Phase Two: October 2018 - September 2020 - Successfully Completed

E3 PHASE THREE: OCTOBER 2021 - SEPTEMBER 2025

Equip: People in sports ministries

- Focus on equipping current and future staff
- Expand support and encouragement for current constituents
- Equip partners in leveraging sports to share the gospel

Expand: Grow in Regions of the World Where We Are

- Be opportunistic in Central America, Brazil and Europe (add national staff)
- Leverage current capabilities and proven model of church partnership, repetitive contact
- Leverage virtual capabilities to a greater extent (homeschool, virtual chapels, virtual camps)
- Continue organic growth in Mid-Atlantic region
- Leverage after school program as cornerstone program
- Expand fee-based programs (homeschool physical education, sports clubs) to supplement income
- Evaluate opportunities to add Push The Rock Outdoors ministry
- Evaluate opportunities to add staff in Haiti
- Evaluate E-Sports as an opportunity for ministry

Engage: Across cultures and people groups

- Explore opportunities to minister to Native Americans in Western US
- Explore opportunities to minister to refugee groups in Georgia
- Run one to two trips a year to support missionaries who minister in areas where gospel penetration is difficult

Financial Support

- Implement Planned Giving approach
- Establish a "Rock Reserves" (quasi-endowment) for long term sustainability
- Partner with donors, churches and schools

2021 STRATEGIES AND GOALS

Execute with Excellence

- Manage finances with excellence and be good stewards of what God provides
- Execute programs with excellence and achieve high levels of customer and partnership satisfaction

Develop Staff

- Develop staff to achieve their full potential
- Be intentional about developing leadership skills of current and future leaders
- Assist staff in partner development
- Train staff to serve in the current world culture and environment

Build Organizational Sustainability

- Process improvement in key processes
- Recruit key staff for the future
- Implement member care plan
- Effectively communicate our needs with current and future partners
- Improve structure and support for international boards

Plan for the Future

- Develop a 5-year vision and high level business plan for the next 3-5 years

Foster the Core Value of Family

- Training for full time staff, volunteers and seasonal staff
- Conduct all-staff summit in fall 2021

Leverage the Core Value of Innovation for More Effective Ministry

- Review and benchmark approach for individual fundraising
- Pursue innovative ways to influence people for Christ through sports



FROM THE ROCK PILE: Stories of Impact

Bible Distribution in Public Schools

“ Before COVID closed schools, we were fortunate to hand out 22 Bibles to public elementary school children in our after school programs. It was amazing to see the excitement on their faces and watch them jump around in anticipation. Pray that God would reveal Himself to the students as they read His Word.



Reaching the Disc Golf Community for Christ

“ Eagles Wings is developing and growing the chapel ministry on the pro tour, building community among disc golfers who are believers worldwide. We’re excited about what the future holds.



Parent Testimony

“ You’ve invested in our family, you’ve invested in the kingdom of God, and I’m grateful. The one verse that often comes to mind when I think of your ministry is Matthew 10:42 - “And if anyone gives even a cup of cold water to one of these little ones who is my disciple, truly I tell you that person will certainly not lose their reward.” Thank you, Push The Rock, for what you’ve done.

Push The Rock Intern

“ I praise the Lord for the opportunity to work alongside the lovely folks at Push The Rock. In a time of stress and uncertainty, I was given meaningful, purpose-driven work to put my time and energy into.



Beyond Sports: Food Distribution in Guatemala

“ The message on our Push The Rock Guatemala shirt translates “Until the whole world knows the love of Jesus.” As the COVID-19 restrictions started, our staff in Guatemala began handing out food bags to participant families and their friends. One mother reached out to request extra bags of food to distribute to neighbors and family members who were in need. We were able to provide what she requested. We were blessed to empower people to be generous and serve and help others.



Disc Golf Ministry in Zambia

“ We have an area that we use for sports to bring people together. Disc golf has really helped us. Many children, youth and even elderly people have loved the game. Because they enjoy it, they always come in numbers and we are finding it very easy to interact with them and share the gospel with them.



PRISON MINISTRY IN COSTA RICA

Santiago’s Story

“ Santiago got into some trouble with drug trafficking and ended up killing people. The social worker warned us he was dangerous. Throughout the six years we had him at our basketball and soccer programs, we saw God touch his heart and change his life. We understand that now he is out of the prison and studying to get his bachelor’s degree.

Luis’s Story

“ Luis’s nickname was ‘el diablo,’ which translates to ‘the devil.’ He was sociopathic. He would kill to get something he wants without regret. We saw amazing changes in his life over the course of six years. He met Christ and wanted to know more about Him. He went from being one of the most dangerous guys in the prison to someone who was really worshiping God with all of his heart and became like a pastor to his cellmates.





PROGRAM OVERVIEW

Solving the trust crisis through the shared experience of sports.

After School Program

The Push The Rock After School Program (ASP) provides sports skills training and character education. It is highly valued and requested by administrators in inner-city schools. As one parent commented, "PTR coaches are heroes because they provide role models that our kids are desperately lacking."



International Trips

Our program consists of sports clinics for kids in which we teach the fundamentals of sports with a message of sportsmanship, fair play and godly character. We use these clinics and the relationships formed with the kids to open the door to the salvation message.

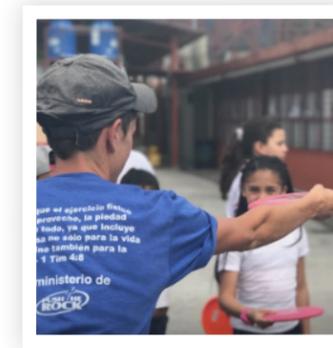


Eagles Wings Disc Golf

Eagles Wings Disc Golf is a division of Push The Rock that carries out our vision and mission using the emerging sport of disc golf. It is estimated that there are more than 2 million disc golfers who play regularly at over 7,500 courses around the world with more than 3,500 tournaments held annually. Eagles Wings provides chapel services for major PDGA tournaments, runs youth programs, designs courses and offers mission trips.

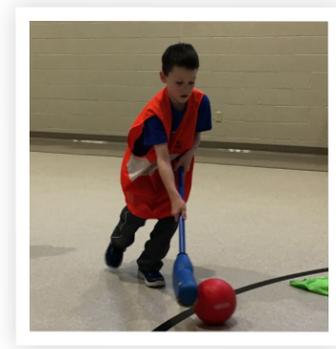
Homeschool Classes

Push The Rock is committed to running a quality Biblically-based homeschool physical education program to assist children in the development of both their physical bodies and spiritual lives.



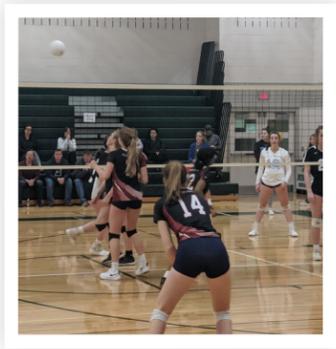
Internships

Push The Rock provides real world sports experience for those investigating sports management, sports ministry, full-time ministry, or multiple career options.



Sports Clubs

Push The Rock currently offers a volleyball program for middle and high school athletes in eastern Pennsylvania. We also offer a soccer program in Costa Rica and plan to add basketball and soccer programs around the world in the future.



Prison Ministry

Push The Rock has been active in prison ministry since 2013. This program offers us the opportunity to share Christ with inmates each time we visit a facility. Through Push The Rock's repetitive contact philosophy, our staff and volunteers have opportunities to develop mentoring relationships to support the inmates as they transition back into their communities. Our prison ministry is active in the US, Costa Rica, and Brazil.

Summer Camps

The goal of our camp program is to provide top notch sport and skill training while challenging participants to a deeper understanding of who Jesus is and how a relationship with him will affect all areas of life, not just sports.



ALL THE WAYS YOU CAN GIVE TO PUSH THE ROCK



OUTRIGHT GIFTS

Tax Deductible
Actual tax savings depends on your tax rate
Cash, Real Estate, Other



APPRECIATED ASSETS

Can help avoid capital gains on appreciated assets
Given directly to Push The Rock
Receive deduction on full fair market value of the asset at the time of the gift



RETIREMENT ASSETS

IRA, 401(k), Profit Sharing
Designate Push The Rock as beneficiary
Transfer up to 100K to satisfy minimum required distribution



PLEDGES

Payable over three years
Deductible in the year the payment is made



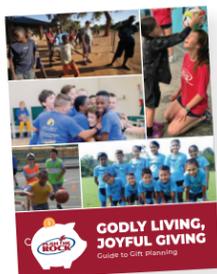
DONOR ADVISED AND DESIGNATED FUNDS

Simple, powerful foundation substitutes
Boost sustainability for Push The Rock ministries



GIVING FOR THE FUTURE

Charitable gift annuity
Life Insurance
Bequests (estate gifts left in wills)
Charitable Remainder Trusts
Charitable Lead Trusts



For more information please email us at info@pushtherock.org to request our Guide to Gift Planning. View it online on our Donate page at pushtherock.org.

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Impacting the world for Jesus Christ... *One life at a time!*

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