



2024 ANNUAL REPORT



A MESSAGE FROM OUR PAST & CURRENT PRESIDENT

As we reflect back on 2024, it is with joy and celebration that we report on the impact we have had together, and the lives that have been changed for eternity.

Over the past 27 years we have sensed the hand of God on our ministry and praise Him for the impact we have had on thousands of campers, mission trip participants, home school students, sports team members and disc golfers around the world.

We continue to believe that God has a special calling for Push The Rock – a calling and purpose to be a difference maker in communities in the US, Latin America, Brazil, and Zambia. **Your support is what equips us to fulfill that calling.**

As we look forward to 2025 and beyond, we are excited about the unlimited opportunities that exist. We are also excited to implement the strategic plan that God has placed on our hearts to carry us forward for the next three years.

Thank you for your faithfulness and support over many years. We move forward with confidence and anticipation about the lives that will be changed in the years ahead.

“For we are God’s workmanship, created in Christ Jesus to do good works, which God prepared in advance for us to do.” (Ephesians 2:10 NLT)

Pushing The Rock

F. Scott Canterbury
President

David P. Walton
President Emeritus & Chief Development Officer



OUR VISION

Using the power of sports to impact the world for Jesus, one life at a time.

OUR MISSION

We create life-changing experiences through sports by introducing people to Jesus and helping them live and play for Him.

OUR VALUES

Kingdom Minded | One Life at a Time | Committed to Community

[CLICK HERE TO SEE WHAT WE'RE ALL ABOUT](#)

2024 PARTNERSHIP IN ACTION

In 2024 because of your partnership, we:

- Celebrated 27 years of ministry to over 250,000 participants and witnessed tens of thousands of lives transformed by the power of the gospel
- Served over **10,000** participants around the world through our portfolio of programs (afterschool programs, summer camps, sports training, mission trips, sports teams, prison outreach, chapels, tournaments and clinics)
- Shared the gospel in seven countries
- Had over **46,000** interactions with participants in our programs as a result of our repetitive contact philosophy
- Witnessed **277** young people sign a "Play for Christ" commitment
- Led many to a saving knowledge of Jesus Christ
- Expanded programming at our sports and athletic training facility (In The Zone Athletics) in Bath, PA
- Purchased land in Guatemala and began developing a sports and education facility for the San Antonio community

2025 OBJECTIVES & BEYOND

1. Strengthen Our Core

- Boldly partner with and care for our staff
- Build optimal leadership & structure to sustain ministry growth
- Expand and innovate our fundraising and revenue model

2. Live Our Mission

- Double our kingdom impact in underserved communities in three years
 - US - Establish year-round ministry in Clarkston, GA and increase underserved programming elsewhere
 - International - Increase investment in current locations to increase impact and sustainability
- Eagles Wings - Increase discipleship & impact within the disc golf community
- Establish In The Zone as a PTR ministry Hub

3. Build For Our Future

- Cultivate a high impact, high performing, Christ-centered Team
- Improve effectiveness and efficiency
- Recruit others to join us in our mission

BOARD OF DIRECTORS

Tim Sweeney, Chairman
David Bahnick, Vice Chairman
Tim Schneider, Treasurer
Mark Walton, Secretary
Scott Canterbury, President

Carl Campbell
Billy Dunn
Lori Herson
Russ Nixon
Larry Sollenberger

2024

FULL & PART-TIME STAFF

[CLICK HERE TO MEET OUR AMAZING STAFF](#)

North America
8 Staff Members
Headquarters
8 Staff Members
Eagles Wings
11 Staff Members

Brazil
3 Staff Members



Costa Rica
4 Staff Members



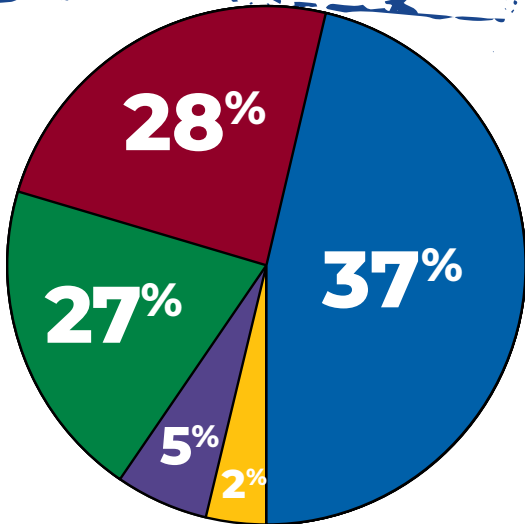
Guatemala
4 Staff Members



Zambia
3 Staff Members



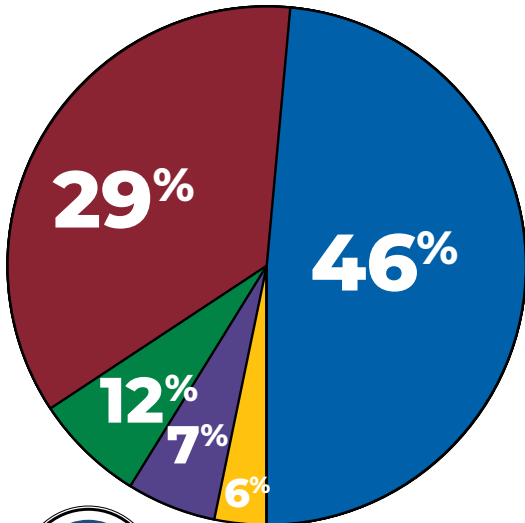
2024 FINANCIAL INFORMATION



FY 2024 REVENUE - \$2,455,500

- Contributions - \$916,700
- Fees & Registrations - \$698,600
- Staff Support - \$657,000
- Mission Trips - \$128,900
- Other - \$54,300

CLICK A GRAPH TO SEE
HOW YOU CAN DONATE



FY 2024 EXPENSES - \$2,302,800

- Employee Related - \$1,062,800
- General Operating - \$658,800
- Guatemala Land/Building Project - \$282,700
- Travel - \$171,500
- Other - \$127,000



Our commitment to you is to use your donations wisely and prudently in order to accomplish the kingdom-building mission we have been called to fulfill.

OUR PROGRAMS

CLICK ON A PROGRAM TO LEARN MORE



Camps & Clinics

Our summer camp experience is fun and life-changing, helping participants develop athletic skills, build Christian character and demonstrate sportsmanship in competition. In 2024, we held camps and clinics in seven countries.



After School

Provide quality sports and character-focused enrichment programs for students in underserved cities in Pennsylvania, Costa Rica, Guatemala, and Brazil.



Home School

Provide a unique partnership with parents to meet the physical education and spiritual needs of their children.



Mission Trips & Interns

See first-hand God's work around the world. Trips can open ministry opportunities that would normally not be available. Interns can minister in a variety of contexts and gain experience that helps them launch into college and/or careers.



Clubs

Our soccer and basketball clubs in Costa Rica along with our volleyball club in Pennsylvania give athletes an opportunity to compete while training in a Christian environment - helping them grow in their knowledge of the Lord and excellence in athletics. We also offer AAU basketball teams as part of our sports and athletic training facility in Bath, Pa.



Disc Golf

Our Eagles Wings staff are impacting the disc golf community for Jesus through chapels, tournaments, clinics, and conferences. They also build courses around the world.



Using the power of sports to impact the world for Jesus, one life at a time!

PO Box 95
Emmaus, PA 18049
www.PushTheRock.org