Dear Friends and Family of Push The Rock,

As we reflect back on the 2019 fiscal year, it is with joy and celebration that we report on the lives God changed as a result of our ministry together.

Over the course of 2019 we grew in both staff and ministry around the world. We praise God for the opportunities He gave us to minister and share the gospel in schools, sports fields and gyms to tens of thousands of people. The Lord used our staff to lead over 100 people to Christ.

It was a year of excitement, as well as praise and trust. In June 2018, we sold our headquarters building which had been our home for 14 years. As we searched for a new home, we moved to three temporary locations which was a drain on our staff. Praise God that in August 2019 we found a great place which can now support our growing Lehigh Valley and Headquarters staff.

As we look to the future, we continue to embrace the opportunities that are before us. God is opening doors and we sense His call to move forward. While we move forward in faith, our staff around the world sense and feel the impact of spiritual warfare. It is clear that Satan wants to stop the impact we are having for God’s kingdom. Please pray for God’s protection.

The shared experience of sports builds trust. And the trust we build as a result of our model of repetitive contact is making a difference in the lives of thousands of people of all ages in eight countries around the world.

In a world rife with a crisis of trust, this basic human need is more important than ever. We offer it through the hope and power of the gospel. Sports are a universal language and serve as a connection point to many who would never attend church.

As we strive to reach thousands more in the coming years through the unifying experience of sports, we have unlimited opportunities to make an impact. But we can’t do it without you on the team.

So we invite you to partner with us and build more trust in Jesus’ name.

Our growth plan through our Equip > Expand > Engage (E3) campaign is aggressive because God continues to open numerous doors around the world. Every month we are presented with new opportunities that require additional support.

If you are already on the team – we say thank you. If you haven’t joined the team yet, our prayer is that you will partner with us as a key team member to Impact the world for Jesus Christ... One life at a time.

Pushing The Rock,

David P. Walton, President
We are thankful for what God has done through Push The Rock in fiscal year 2019. God has opened doors for us around the world and you have helped us go through them, expanding His kingdom. Together we have ministered to over 25,000 people in ten countries as follows:

- Held 18 After School Programs for 10,911 elementary-age children
- Ministered in 8 prisons to 3,692 prisoners
- Ran 19 chapels at Professional Disc Golf tournaments for 452 disc golfers
- Conducted physical education classes for over 600 homeschooled children
- Ministered to 850 kids through various club programs
- Ran camps, clinics and events for over 7,200 people around the world
- Had over 68,000 touches with participants; an average of almost three interactions per participant
- Shared a message from God’s word over 5,000 times
- Saw 491 children sign a Play for Christ commitment
- Led 113 people to a saving knowledge of Jesus Christ

We praise God for the thousands who heard of His love, many for the first time. We also praise God for the generosity of partners like you who encourage us, pray for us and sustain us with your gifts.

Over the past six years we have expanded our programs to those in need and most of our programs are run free of charge to participants. In fact, 86% of our income now comes from the generosity of folks like you.

"Generous giving should be sacrificial and that the safest rule for giving is to give more than you can spare." - C. S. Lewis

Thanks to all of you who give sacrificially and are making a difference in lives around the world.

Our commitment to you is to use your donations wisely and prudently in order to accomplish the kingdom-building mission we have been called to fulfill.
Because sports are a universal language, they are a natural bridge across ethnicities and cultures and are very effective at penetrating every community with the gospel.

2019 Full and Part-time U.S. Staff

- Headquarters in Lehigh Valley
  - 10 Staff Members

- Lehigh Valley District
  - 4 Staff Members
  - 40 Seasonal Staff Members

- BuxMont District
  - 2 Staff Members
  - 20 Seasonal Staff Members

- Harrisburg District
  - 2 Staff Members
  - 3 Seasonal Staff Members

- Delco District
  - 1 Staff Member

- Hazleton District
  - 1 Staff Member
  - 5 Seasonal Staff Members

- Eagles Wings National and Regional
  - 6 Staff Members

2019 Full and Part-Time International Staff

- Brazil
  - 5 Staff Members

- Costa Rica
  - 2 Staff Members

- Guatemala
  - 2 Staff Members

- Italy
  - 2 Staff Members

- Spain
  - 1 Staff Member

- Mexico
  - 2 Staff Members

- Zambia
  - 17 Staff Members
What began as a 5-year strategy continues as a living and breathing plan for where God is leading Push The Rock in the years to come.

**Phase One: October 2016 - September 2018 - Successfully Completed**

**PHASE TWO: OCTOBER 2018 - SEPTEMBER 2025**

**Equip:** Focus on equipping current and future staff and volunteers

**Expand:** Growth in current regions of the world

**Engage:** Across cultures and people groups

> “I tell you the truth, when you did it to one of the least of these my brothers and sisters, you were doing it to me.”

- Matthew 25:40

**Primary Focus**

Grow in regions of the world where we already have a presence

Expand in North America – Build off the success of our proven model of church partnership, repetitive contact

**The need is great, the opportunity is compelling**

- Continue organic growth in the Mid-Atlantic region (Reading, Lancaster, Coatesville, Philadelphia PA; Trenton and Camden NJ)
- Leverage relationships in other cities for test / pilot markets for other regions
- Expand into 12 regions in North America (US – 9; Canada – 3)
- Leverage our after school program as the cornerstone program
- Launch fee-based programs (i.e. volleyball and basketball) to supplement income
- Pursue passive income to support expansion (i.e. on-line store, coffee sales) to supplement income

Raise funding up-front for new markets

Partner with donors, churches and schools

**2020 STRATEGIES AND GOALS**

**Execute with Excellence**

- Manage finances with excellence and be good stewards of what God provides
- Execute programs with excellence and achieve high levels of customer and partner satisfaction

**Develop Staff and Participants**

- Develop staff to achieve their full potential
- Define and implement discipleship pathway for all participants
- Assist staff in partner development

**Build Organizational Stability**

- Process improvement in key processes
- Recruit key staff for the future
- Effectively communicate our needs with current and future financial partners

**Plan for the Future**

- International (Latin America, Europe, Southeast Africa)
- Domestic plans for current and future districts
- Develop a roadmap for the launch of new districts
- Continue search for a permanent sports facility home

**Foster the Push The Rock Culture**

- New orientation for new full-time staff
- Training for volunteers and seasonal staff
- Summits, events for current staff
Our After School Program is growing and we are only limited by funding and the ability to establish and manage infrastructure in each district and region.

We currently run 16 programs in Pennsylvania. The need is great, the opportunity is expansive, and the challenge could be overwhelming. To avoid the latter, we have established a model for managing current programs, growth in all of our districts, and expanding into 12 North America regions through our North American Expansion: U.S. & Canada initiative (NAE).

More schools are requesting we run After School Programs. We are looking for partners to come alongside us and adopt the schools we serve. We hope to add more schools as well as increase the time and days we are in each of the schools.

When you Adopt-A-School you can achieve the following:

1. Coordinate volunteers to help with the Push The Rock programs.
2. Coordinate volunteers to help with school events and activities (i.e. reading days, community day, food bank, lunch, etc.) as well as help kids with their school work.
3. Obtain donations from the congregations of local partnering churches for various needs (back to school supplies, food drive, clothing drive, etc.).
4. Pray regularly for school administrators, teachers, students and parents.
5. Fund the cost of the program. It costs $5000 for us to run a program in a school over the course of the year.

Please consider how you can Adopt-A-School individually, with your family, with your company, organization, or church. For more information on how to become an Adopt-A-School partner, please call our office at (610) 967-6861.

The impact you will make will last a lifetime.
PROGRAM OVERVIEW

Solving the trust crisis through the shared experience of sports.

After School Program
The Push The Rock After School Program (ASP) provides sports skills training and character education. It is highly valued and requested by administrators in inner-city schools. As one parent commented, “PTR coaches are heroes because they provide role models that our kids are desperately lacking.”

Missions
Our program consists of sports clinics for kids in which we teach the fundamentals of sports with a message of sportsmanship, fair play and godly character. We use these clinics and the relationships formed with the kids to open the door to the salvation message.

Eagles Wings Disc Golf
Eagles Wings Disc Golf is a division of Push The Rock that carries out our vision and mission using the emerging sport of disc golf. It is estimated that there are more than 2 million disc golfers who play regularly at over 7,500 courses around the world with more than 3,500 tournaments held annually. Eagles Wings provides chapel services for major PDGA tournaments, runs youth programs, designs courses and offers mission trips.

Homeschool Classes
Push The Rock is committed to running a quality Biblically-based homeschool physical education program to assist children in the development of both their physical bodies and spiritual lives.

Internships
Push The Rock provides real world sports experience for those investigating sports management, sports ministry, full-time ministry, or multiple career options.

Sports Clubs
Our Volleyball Club was formed in 2005 as a non-denominational faith based sports program for middle school and high school volleyball athletes in eastern Pennsylvania. In addition to volleyball we plan to add basketball and soccer clubs in the future.

Prison Ministry
Push The Rock has been active in prison ministry since 2013. This program offers us the opportunity to share Christ with inmates each time we visit a facility. Through Push The Rock’s repetitive contact philosophy, our staff and volunteers have opportunities to develop mentoring relationships to support the inmates as they transition back into their communities. Our prison ministry is active in the US, Costa Rica, and Brazil.

Summer Camps
The goal of our camp program is to provide top notch sport and skill training while challenging participants to a deeper understanding of who Jesus is and how a relationship with him will affect all areas of life, not just sports.
ALL THE WAYS YOU CAN GIVE TO PUSH THE ROCK

Cash Gifts
Tax Deductible
Actual tax savings depend on your tax rate

Appreciated Stock and Securities
Can help avoid capital gains on appreciated assets
Given directly to Push The Rock
Receive deduction on full fair market value of the asset at the time of the gift

Depreciated Assets
Sell assets that have lost value
Take a loss as tax deduction and donate the proceeds
Receive a deduction for both the loss and the charitable gift

Pledges
Payable over three years
Deductible in the year the payment is made

Real Estate
Make an outright gift of a residence, farm or vacation home
Avoid capital gains tax and receive a charitable deduction for the full fair market value of the property

Giving for the Future
Charitable gift annuity
Deferred gift annuity
Life Insurance
Bequests (estate gifts left in wills)
Retirement Accounts

For more information please email us at info@pushtherock.org

“The people rejoiced over the offerings, for they had given freely and wholeheartedly to the LORD...”
-1 Chronicles 29:9
Impacting the world for Jesus Christ... One life at a time!